

📄 PRESS RELEASE / EDMONTON, JUNE 30, 2020

OAKLU Turnkey Hospital™ Just Keeps Building.

Morgan Reynolds, President of Oaklu, announced today that he has appointed Allen Kay, creator of “If you see something say something” and many other well-known advertising campaigns, as Creative Advisor. In addition to Rich Lofgren – advisor to Kevin Harrington of the original Shark Tank, as Technical Advisor.

Allen Kay, CEO of The Advertising Company in New York City and Richard Lofgren who works with Allen on special projects have been working with Mr. Reynolds on the branding of Turnkey Hospital – creating a new category in global construction.

The idea was conceived and developed by Mr. Reynolds, and branded “Turnkey Hospital” by Mr.Kay.

The fully-equipped facility can include: A Turnkey Flat™ (staff residence), hospital furniture & state-of-the-art technical equipment, a medical gases production facility, negative air pressure isolation rooms, sewage treatment and off-grid solar plant. As well as infrastructure-free drinking water, all clinical services, complete hospital and facility management, personnel, recruitment, official vehicles, cloud-connected ambulances, medivac helicopters and a mortuary.

The Oaklu Turnkey Hospital sets new standards in providing excellent, accessible healthcare. “Oaklu is delighted and very proud to have both Allen Kay and Richard Lofgren on board.” said Morgan Reynolds, President of Oaklu.

About Oaklu:

With offices in Toronto, San Francisco, Vancouver and Edmonton, Oaklu is a fast-growing, global, large-scale developer. The firm is known for its well-designed, high-quality residential, commercial and public structures. It is currently developing two largescale projects, “Ember Gold,” a unique collection of architectural icons, and accepting contracts to build self-contained, ready-to-move-in Turnkey Hospital installations in several countries. A new category originated by the company. Oaklu is finalizing plans to build hundreds of Turnkey Hospital units in the US and underserved nations around the world.

About The Advertising Company:

Founded by Allen Kay in January, 2014, The Advertising Company has been positioning and creating effective advertising for large, medium, and small companies ever since. Having worked closely for many years with clients such as Xerox, Virgin Atlantic, Honda, Turner Broadcasting, Comedy central, Wynn Resorts, the MTA, The Port Authority of NY & NJ, and many more, Allen’s Iconic branding has helped make them household names. Microsite: AllenKay.Us.

About Richard Lofgren:

Along with being advisor to Shark Tank’s Kevin Harrington, Mr. Lofgren has extensive experience advising leading companies in the medical equipment and energy sectors. He has worked with global corporations and public organizations including Bechtel, Stone & Webster and the U.S Department of Energy.



Katie Gallupe

Head of Communication & Culture

k.gallupe@oaklu.com

Edmonton

3400 10180 101 St, NW
Edmonton, AB, T5J 3S4
Canada
+1 (587) 686-6884

Vancouver

1055 West Georgia St
Vancouver, BC, V6E 3P3
Canada
+1 (604) 398-3846

Toronto

40 King St W
Toronto, ON, M5H 4A9
Canada
+1 (647) 689-5816

San Francisco

2 Embarcadero Center
San Francisco, CA, 94111
United States
+1 (415) 360-9052